



CUPRA
ATECA





		CO ₂ WLTP	Fuel Economy WLTP	NO _x	VRT Rate	Annual Road Tax	RRP	ROTR
KBP6JSD	CUPRA Ateca 2.0TSI 300hp DA	202 g/km	8.9 l/100km	19.8 mg/km	41.00%	€1,250	€76,465	€77,465

Optional extras and Irish standard equipment may have an effect on the CO₂, NO_x and Fuel Economy figures. The CO₂, NO_x & Fuel Economy figures are the official figures obtained from tests under standardised EU test conditions. Information valid as of: 01.04.2023. Subject to change.

ROTR: Recommended on the road price is RRP including delivery charges of €1,000 as recommended by CUPRA Ireland. Delivery charge includes CUPRA Care Pack which includes: 3 Year Manufacturer Service Plan, Complimentary CUPRA Courtesy Car, Complimentary Collection & Delivery. Complimentary Clean. For more details see www.cupraofficial.ie

Please note every effort has been made to ensure the contents of this publication (including RRP, CO₂, fuel consumption and technical information) were accurate and up-to-date at the time of publishing (01.04.2023). CUPRA Ireland reserves the right to change specification, prices and withdraw products from sale without notice. Any such alternations will be notified to CUPRA Retailers at the earliest opportunity. Please consult your local CUPRA retailer for the latest product information.

↓ DARK CAMOUFLAGE - 9S9S (Premium Metallic)



↓ VELVET RED - K1K1 (Premium Metallic)



↓ GRAPHITE GREY - 5X5X (Metallic)



↓ MAGIC BLACK - 1Z1Z (Metallic)



↓ NEVADA WHITE - 2Y2Y (Metallic)



↓ BILA WHITE - 9P9P (Soft)





19IN MACHINED
SPORT BLACK / SILVER ■



19IN MACHINED
SPORT BLACK / COPPER (P8A) ■



19IN MACHINED R
SPORT BLACK / SILVER (PUW) ■



19IN MACHINED R
SPORT BLACK / COPPER (PYA) ■



19IN AERO MACHINED
SPORT BLACK / COPPER (P9C) ■



19IN AERO MACHINED
SPORT BLACK / SILVER (P8V) ■



Standard ■
Optional ■



↑ BLACK ALCANTARA INTERIOR ■

↓ PETROL BLUE LEATHER INTERIOR ■



Standard ■
Optional ■



↑ BLACK LEATHER INTERIOR ■

Standard ■
Optional ■



↑ *PURE
POWER,
YOUR WAY*

Hit 100km/h in just 4.9 seconds with a powerful 300hp engine, enabling up to 250km/h. Infuse your days with power.



←
*DCC WITH
CUPRA MODE*

Fine tune the CUPRA Ateca's suspension, brakes and pedal sensitivity with Dynamic Chassis Control

↓
*PRIME
STOPPING
POWER*

Harness full control with the award-winning, ventilated Brembo caliper brake option. (WBB)





↑ *PANORAMIC
SUNROOF*

Let light through the electronically operated panoramic sunroof to illuminate your CUPRA ATECA's beautiful interior. Optional (PTC)

↓ *SATELLITE
BUTTONS*

The racing inspired satellite buttons around the optional CUPRA steering wheel allow you to shift between drive profiles with ease. (P1V)



CUPRA CONNECT

ALWAYS WELL INFORMED WITH CUPRA CONNECT: RECEIVE REAL-TIME TRAFFIC UPDATES AND DIRECTIONS WHILE SEAMLESSLY CONNECTING TO YOUR SMARTPHONE TO UTILISE APPS AND LISTEN TO MUSIC SERVICES ON THE MOVE.



REMOTE ACCESS

Control, track and access the CUPRA Ateca remotely via your computer or mobile app. So, you can stay up to date on driving data and stats from anywhere.

ONLINE INFOTAINMENT

Access real-time traffic updates and directions and listen to Apple Music on the move.

ALWAYS BY YOUR SIDE

In the unlikely event of an accident, the Emergency Assistance function will put you automatically in contact with local emergency services.

FOR MORE INFORMATION ON CUPRA CONNECT PLEASE VISIT WWW.CUPRAOFFICIAL.IE



SPECIFICATIONS (EQUIPMENT & OPTIONS)

From the immense standard equipment and optional extras to make the best even better, all the way to the vehicle dimensions. This section is heavy on details on what CUPRA is all about.

STANDARD EQUIPMENT

EXTERIOR

	CUPRA ATECA
Exclusive 38/3 - 19" Machined alloy wheels in sport black and silver	•
Heat-insulating and tinted rear windows	•
Front and rear power windows	•
Glossy black roof rails	•
Rear spoiler	•
Full LED headlamps and daytime running lights	•
Dynamic headlight range control self-adjusting while driving	•
Front fog lamps with cornering function	•
Rear LED lights with dynamic blinker	•
Exterior mirrors, power-folding, adjustable and heated with front passenger exterior mirror lowering function	•
Towing hook pre-installation (Wiring)	•

INTERIOR

	CUPRA ATECA
Leather-wrapped multi-function sports steering wheel	•
Black interior roof cloth	•
Illuminated CUPRA lettering in door apertures	•
Advanced interior ambient light	•
CUPRA bucket seats	•
Manually adjustable height and lumbar support for front seats	•
Mechanical rear seat release	•
Two reading lights up in front and two in the rear	•
Climatronic 3 zones with AirCare & air quality sensor	•

TECHNOLOGY

	CUPRA ATECA
Keyless entry	•
10.25" Digital cockpit	•
Navi System+ 9.2": - 9.2" touchscreen infotainment and navigation system - 8 speakers - FM radio - Mobile phone interface - Voice control - WLAN - private network for wireless smartphone integration - 4 USB-C for wired smartphone integration	•
Cartography Europe (with Mapcare)	•
Full Link: including Mirrorlink, Android Auto and CarPlay for IOS	•
Digital audio broadcasting (DAB)	•
CONNECT Remote Access and Safety & Service: - Private emergency call, safety services for 10 years - Remote access via app and online platform for 1 year - Online infotainment for 1 year	•
Connectivity box: - Wireless charger - Mobile signal amplifier	•

STANDARD EQUIPMENT

TECHNOLOGY

	CUPRA ATECA
USB-C sockets or charging and infotainment control: two in front and two in seats	•
Front and rear parking sensors	•
Rear view camera	•
Park assist	•
Top View Camera	•
Rain & light sensor	•
Heat insulating windshield	•
Start-stop system with regenerative braking	•
DCC - Dynamic chassis control	•

SAFETY

	CUPRA ATECA
XDS electronic differential lock with dynamic traction support	•
Tyre pressure monitoring system	•
i-Size and top tether child seat anchors in rear seats and passenger seat	•
3-point safety belts for front and rear seats, with visual and acoustic reminders	•
Driver and passenger air bag with knee airbag and front passenger air bag deactivation	•
Side airbag + curtain airbag	•
Tiredness recognition system	•
Cruise Control with speed limiter	•
Front Assist with pedestrian protection	•

OPTIONAL EQUIPMENT

ALLOY WHEELS		CUPRA ATECA	RRP From
19" Exclusive Machined Alloy wheels in Sport Black/ Copper (36/1)	P8A	○	€467
19" Alloy wheels Machined AERO WHEEL in Sport Black Matt/Silver (36/2) <small>[Not available with WBB]</small>	P8V	○	€1,089
19" Alloy wheels Machined AERO WHEEL in Sport Black/Copper (36/5) <small>[Not available with WBB]</small>	P9C	○	€1,399
19" Exclusive Alloy wheels Machined in Sport Black/Copper (36/3)	PYA	○	€1,719
19" Exclusive Machined Alloy wheels in Sport Black/ Silver (36/2)	PUW	○	€1,555
Emergency Spare Wheel (18") <small>[Not available with WBB]</small>	PG6	○	€168

SAFETY & SECURITY		CUPRA ATECA	RRP From
Safe & Driving Pack M: - Adaptive Cruise Control - Lane Assist - Light Assist - Traffic Sign Recognition - Front Assist <small>[Requires PSS]</small>	PDG	○	€901
Safe & Driving pack L: - Adaptive Cruise Control - Light Assist - Lane Assist - Side Assist and Exit Assist - Front Assist - Traffic Sign Recognition	PDI	○	€1,385
Safe & Driving pack XL: - Adaptive Cruise Control - Light Assist - Traffic Sign Recognition - Side Assist and Exit Assist - Exit Warning - Travel Assist - Emergency Assist - Lane Assist Plus <small>[Requires PFK]</small>	WDL	○	€1,539

SPECIAL ITEMS		CUPRA ATECA	RRP From
Brembo™ Brake Calipers	WBB	○	€4,207
BeatsAudio™ Sound System	PNB	○	€850
Panoramic Sunroof	PTC	○	€1,932
Akrapovic Exhaust System	P1K	○	€5,876
CUPRA SuperSport Steering Wheel <small>[Requires WDL]</small>	P1V	○	€932
Electric Drivers Seat	PFX	○	€726
Winter Pack: Heated Front Seats	WW1	○	€500
Handsfree Electric Tailgate	PHF	○	€860

LEATHER INTERIOR		CUPRA ATECA	RRP From
Petrol Blue Leather Interior <small>[Requires PFX]</small>	WLF	○	€1,777
Black Leather Interior <small>[Requires PFX]</small>	WL1	○	€1,777

PAINT FINISHES		CUPRA ATECA	RRP From
Soft Paint	-	●	No Cost
Metallic Paint	MP1	○	€1,025
Premium Metallic Paint	MP5	○	€1,527

*RRP From is based on the lowest available VRT rate for that model range, adding options to vehicles with higher VRT rates will cause options to increase in cost. Adding optional extras to vehicles can have an impact on the CO₂ & Fuel Consumption of the vehicle. This may in turn change the VRT payable on the vehicle and thus increase the Total Price. Please discuss the addition of options and their impact with your CUPRA Master within our CUPRA Network. Information & pricing subject to change without notice.

● Standard ○ Optional – Not available

TECHNICAL SPECIFICATIONS

2.0 TSI 310hp (KM76QT)

ENGINE

	2.0 TSI 310HP (221kW) DSG 4DRIVE
Cylinder/Valve (Total)	4 / 16
Displacement (cc)	1,984
Cylinder bore and stroke (mm)	82.5 / 92.8
Compression ratio	9.3
Maximum power (kW (HP)/rpm)	228 (300) / 5,300 - 6,500
Maximum torque (Nm/rpm)	400 / 2,000 - 5,200
Ignition	Electronic map-controlled ignition
Aspiration	Turbo charged
Fuel type	Petrol

PERFORMANCE

Maximum speed [km/h]	250
Acceleration 0-100 km/h (s)	4.9

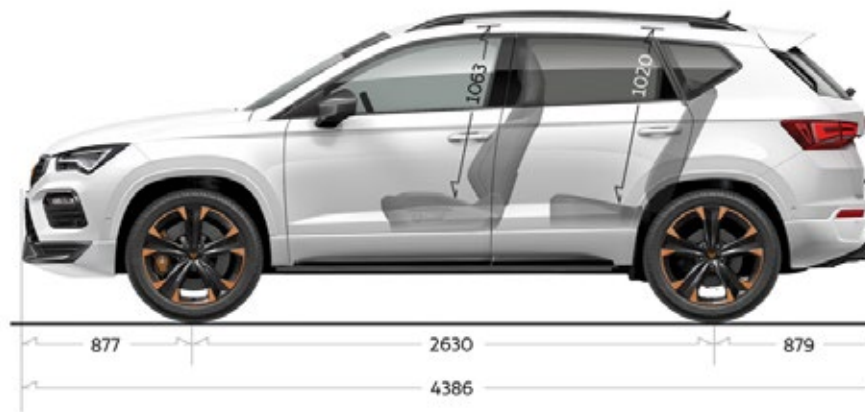
TRANSMISSION

Gearbox type	DSG (Automatic)
Transmission of drive	4Drive (All Wheel Drive)

WEIGHTS & DIMENSIONS

Length / Width / Height [mm]	4,386 / 1,841/ 1,613
Wheelbase [mm]	2,630
Front & rear track [mm]	1,575 / 1,549
Boot capacity [l]	485
Fuel tank capacity [l]	55
Max allowable weight [kg]	2,140
Max towing weight (unbraked) [kg]	750
Max towing weight (braked - 8%) [kg]	2,100
Max towing weight (braked - 12%) [kg]	2,100

TECHNICAL SPECIFICATIONS
Dimensions





CUPRA is committed to a policy of continuous product development and reserves the right to make changes to specifications, colours and prices without notice. The information in this product guide can therefore be given as guidance only. While CUPRA makes every effort to ensure that specifications are accurate at the time of publication, you should always check with your authorised CUPRA Partner for the latest information. Due to limitations of the printing process the colours reproduced in this guide may vary slightly from the actual paint colours and material.

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