



CUPRA
BORN



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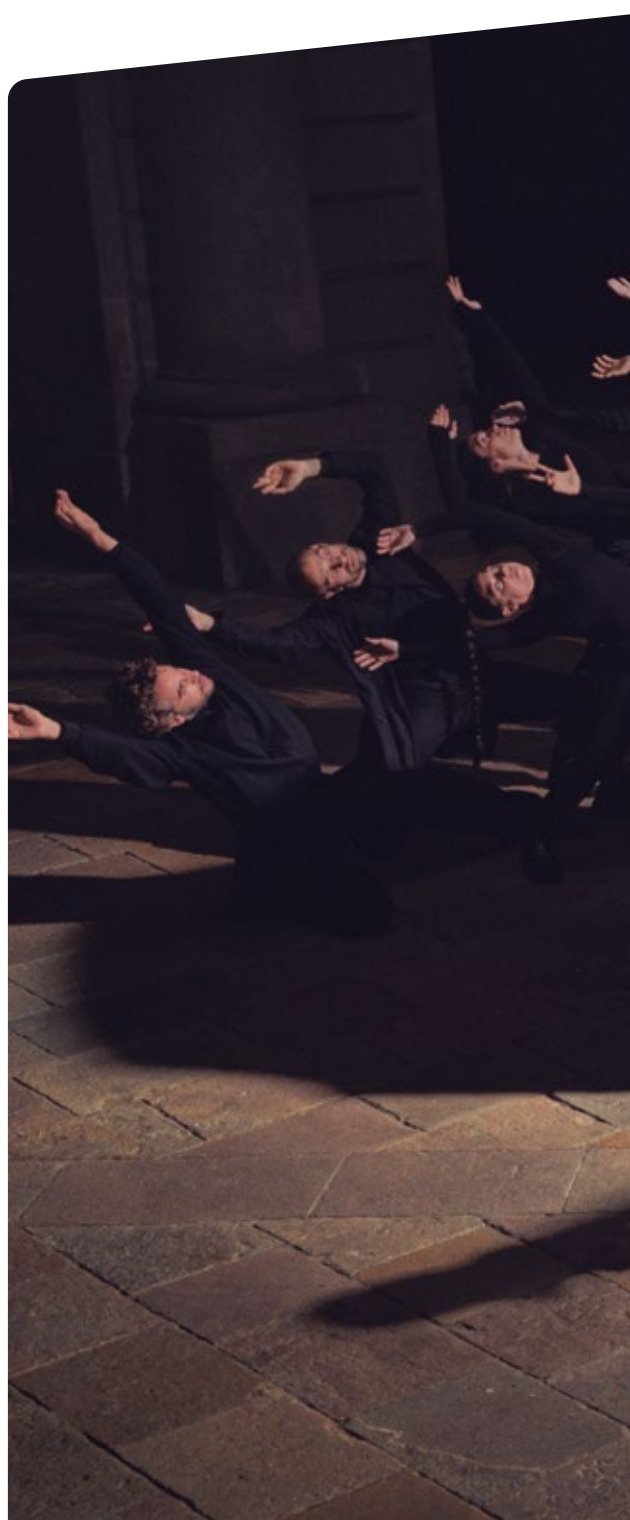




WE ARE ALL DRIVEN BY AN ELECTRICAL FORCE THAT BURSTS FROM WITHIN TO SEEK NEW EXPERIENCES. IT'S OFTEN UNEXPECTED, AND IT REQUIRES TRUE BOLDNESS TO DO SOMETHING DIFFERENT FROM THE NORM. THE TRUTH IS, IF WE CHOOSE TO AWAKEN THAT FORCE, WE FIND THAT NOTHING TAKES US FURTHER THAN THE IMPULSE OF A NEW GENERATION.

THE IMPULSE TO FEEL

TIME TO START THINKING
DIFFERENTLY ABOUT WHAT
FUELS US. THERE IS ANOTHER
WAY, AND IT CAN ONLY BE FELT.
GIVE IN TO A NEW GENERATION
OF DRIVING AND A NEW WAY
OF EMBRACING THE THRILL IN
THE ERA OF ELECTRIFICATION.
WITH SWEEPING LINES AND A
DEFYING SPIRIT, A NEW FORCE
WILL AWAKEN IN YOU.









EXTERIOR STYLING

A CHALLENGER SPIRIT

THE CUPRA BORN'S EXTERIOR EMBODIES ITS SPIRIT OF AGILITY AND PERFORMANCE. ITS URBAN DESIGN CONVEYS PURE SPORTINESS AND SOPHISTICATION, COMBINING DYNAMIC LINES AND A DARING SHAPE UNIQUE TO A FULLY ELECTRIC VEHICLE. THE IMPULSE FOR A NEW ERA OF ELECTRIC CARS.

↓ A BOLD LOOK

Eye-catching style from every angle. Echoing the sleek lines and character of the model, the rear bumper is shaped to bring out the strength of the CUPRA Born's challenger spirit.





↑ *BUILT FOR
FEELING*

All-round aerodynamic performance. Experience the road like never before with exclusive 20" Blizzard Aero wheels with Glossy Black and Copper finishes that evoke a sporty personality.



↑ *ILLUMINATION
THAT THRILLS*

The coast-to-coast rear light highlights the CUPRA Born's signature exterior with LED technology and impressive display when approaching the vehicle.

→ *DISTINGUISHED
APPEAL*

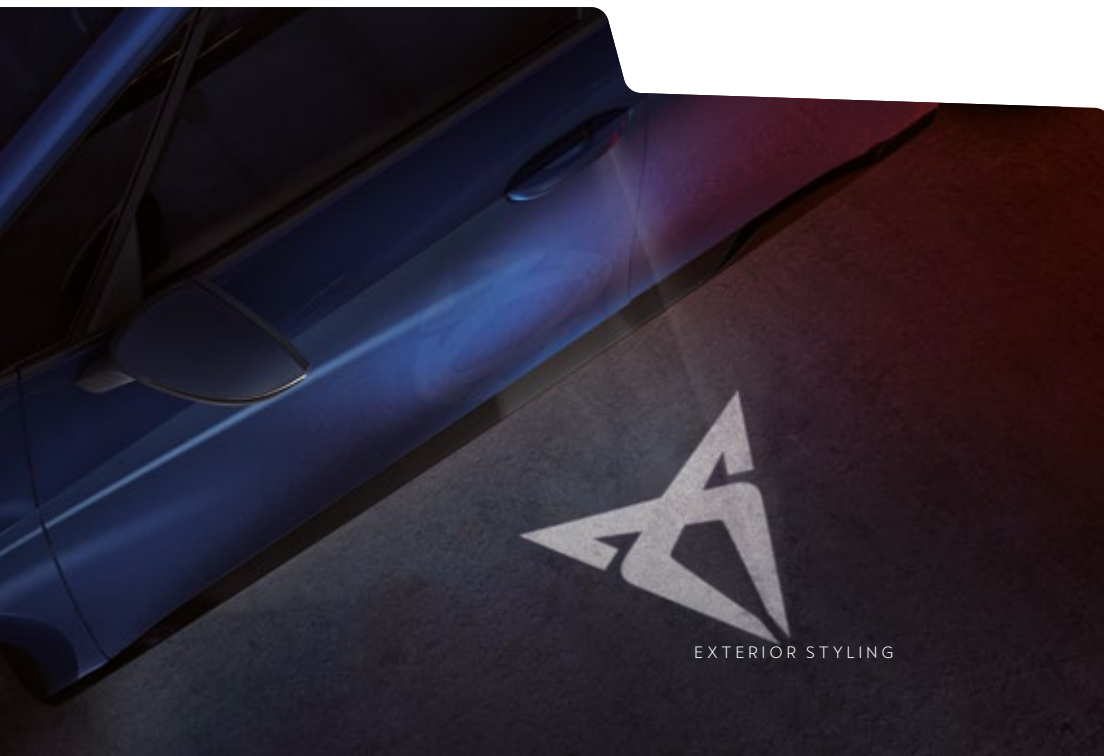
The CUPRA logo illuminates the ground when unlocking the vehicle, marking your place in the CUPRA Tribe.





↑ *A SHOW
IN ITSELF*

A bright show upon unlocking,
providing dynamic style, as well
as a warm welcome.







INTERIOR STYLING

SOPHISTICATED STYLE

STEP INTO THE CUPRA BORN AND EXPERIENCE SOMETHING TANGIBLE. THE CABIN FEATURES A DISTINCTIVE CHARACTER, INTELLIGENTLY MAXIMISING EVERY SPACE. THE INTERIOR ALSO HIGHLIGHTS OUR DEDICATION TO SUSTAINABILITY, MAKING USE OF RECYCLED MATERIALS IN A PROGRESSIVE DESIGN.





↑ *LOOKING AHEAD*

Intuitive digitalisation at its core. The CUPRA Born houses a 12" floating touchscreen. And the 5.3" Digital Cockpit displays only clear, relevant information along with the gearshift buttons and parking brake.

← *BASK IN THE SUN*

Stretch out in full comfort of contemporary, sustainable design. The Bucket Seats come upholstered in DINAMICA® fabric made using recycled materials, while the Panoramic Sunroof maximises the natural light of your interior.

DETAILS





→ AURORA BLUE²



↓ RAYLEIGH RED²



→ QUASAR GREY²



¹Soft
²Metallic

→ GEYSER SILVER²



↓ GLACIAL WHITE²



→ VAPOR GREY¹





→ 20" BLIZZARD 

→ 20" HURRICANE 



↓ 20" FIRESTORM 



→ 19" COPPER TYPHOON O



→ 19" TYPHOON E-BOOST



↑ 18" CYCLONE S

Standard S
Optional O

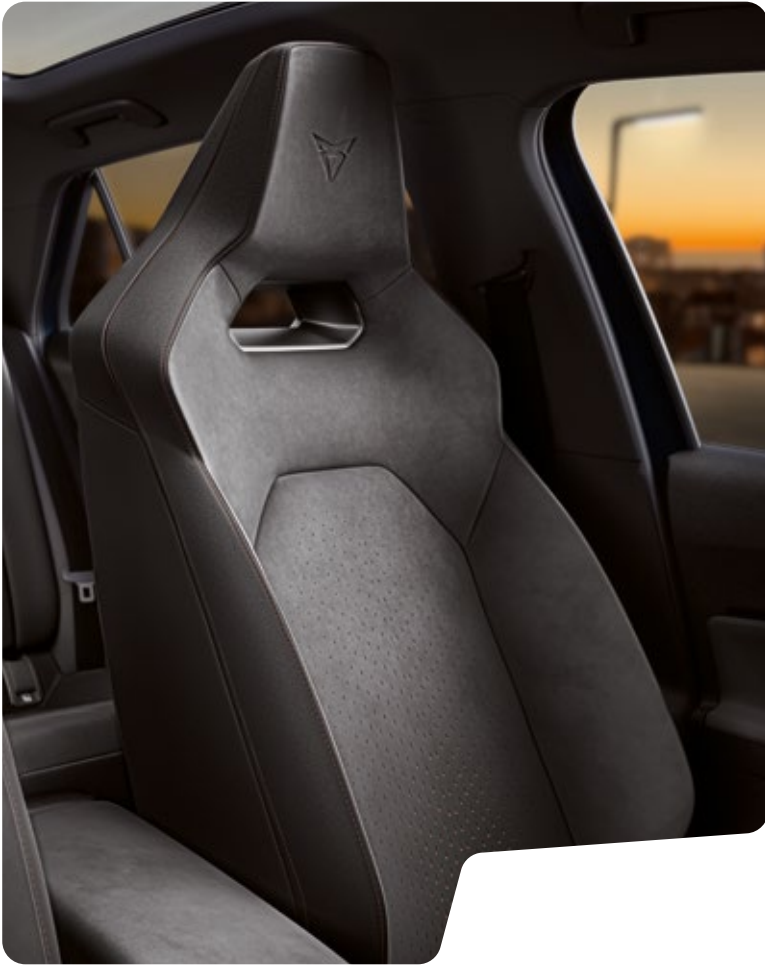


DINAMICA®
AURORA BLUE
BUCKET SEATS

 eBoost (4 seat)



Standard 
Optional 



← DINAMICA® GRANITE GREY
BUCKET SEATS ■ eBOOST (4 seat)



→ SEAQUAL®
BUCKET SEATS
■ eBOOST (5 seat)



THE IMPULSE TO INSPIRE

POWER IS THE DRIVING FORCE THAT AWAKENS US ALL. IT'S THAT SINGLE MOMENT WHERE WE FEEL LIMITLESS CONTROL. AN INSTANT THAT LIVES ON LONGER THAN THE RIDE ITSELF. AN EMOTION THAT INSPIRES A NEW GENERATION.



THE ULTIMATE IN URBAN ELECTRIC MOBILITY

Maximum torque meets instant acceleration with CUPRA's first 100% electric vehicle. Our fully electric engines are designed to make you feel a dynamic performance from the start.

- CUPRA Born 58: 204 HP (150 kW), 7.3 sec, 417 km.
- CUPRA Born 58 with e-Boost Pack: 231 HP (170 kW*), 6.6 sec, 419 km.
- CUPRA Born 77 with e-Boost Pack: 231 HP (170 kW*), 7.0 sec, 548 km.

• UNLEASHED CONTROL

An exhilarating driving experience. The CUPRA Born adjusts suspension to smoothly adapt to every bump and curve.

• AN ELECTRIFYING EXPERIENCE

The e-Sound system, specially customised by CUPRA, delivers signature character and emotion, emitting an exterior sound that lets pedestrians know you're around.

• A CAR WITH A BIG SPIRIT

An exhilarating CUPRA driving experience. This performance pack incorporates wider tyres with 20" Alloy wheels and DCC for a broader design and a remarkable grip.

*Maximum power determined according to UN GTR.21, available for max. 30 seconds. The power output available in individual driving situation depends on variable factors such as ambient temperature, temperature/charging/conditioning status or physical ageing of the high-voltage battery. Availability of maximum power requires a specific high voltage battery temperature of between 23-50°C and a battery charge level greater than 55% to deliver around 170 kW for 58 kWh (62 kWh Gross) battery, and temperature of between 23-50°C and a battery charge level greater than 85% to deliver around 170 kW for 77 kWh (82 kWh Gross) Battery. Any deviations from the aforementioned parameters can lead to reduced power output and even to the overboost not being available at all.









WHAT IS e-BOOST?

e-Boost is a functionality that delivers a surge of extra instantaneous power. At the push of a button, you can experience the sensation of electrifying impulse and performance, specially engineered to maximise the acceleration and range of your CUPRA Born.

HOW IS e-BOOST ACTIVATED?

By simply pushing the satellite button on the right of your steering wheel, you can tap into +20kW of additional power. You can also activate e-Boost with a 'kick-down' (stepping all the way down on the accelerator) or through the CUPRA Drive Profile menu. This feature translates to greater dynamism and immediate acceleration any time you want it.

WHAT DOES THE e-BOOST PACKAGE INCLUDE?

This package has been put together to further emotionalise driving and enhance overall performance. The CUPRA steering wheel with satellite buttons is included in the e-Boost pack. The satellite buttons allow you to activate e-Boost or switch your drive profile. Along with the steering wheel, the pack also includes improved front disc brakes and 19" Aero wheels.





OUR COMMITMENT TO CARBON NEUTRALITY

Our ambitious decarbonisation program will use renewable energy to cut CO₂ emissions at every stage, from the supply chain and production process, right through to the point of handover to our customers.

And by offsetting all unavoidable emissions through certified environmental projects, we ensure net CO₂ neutral production and delivery of the CUPRA Born.

THE IMPULSE TO GO FURTHER

ONLY ONE IDEA IS NEEDED TO CHANGE THE STATUS QUO AND SPARK INNOVATION. EMBRACE THE CHALLENGE THAT MOVES US CLOSER TOWARDS ANOTHER WAY OF DRIVING ELECTRIC. TOWARDS THAT IMPULSE THAT LIVES IN EACH ONE OF US.



EURO NCAP HAS AWARDED THE CUPRA BORN A MAXIMUM SAFETY RATING OF 5 STARS.



CHARGING YOUR CUPRA BORN

AT HOME OR ON THE ROAD, YOU'LL FIND
SIMPLE CHARGING SOLUTIONS TO GET
YOU WHERE YOU'RE GOING EVERY TIME.

HOME CHARGING

Have your wallbox charger installed at home
or work and enjoy powering up at your
convenience. Rest assured knowing our
chargers adhere to strict safety regulations that
prevent electrical overload even during a power
cut. There are three compact charging solutions
to choose from.

*Charging times vary in relation to the following factors:
external temperature, battery temperature, maximum voltage
of your charger system and condition of charger and battery.





PUBLIC CHARGING

It is now easier than ever to switch to electric. Each year, the number of public charging points increases exponentially. As electric-car infrastructure develops, more and more charging points are being installed near hotels, restaurants, and shopping centres, giving you utmost convenience no matter where you're headed.

EASY CHARGING APP

One streamlined app to make charging at home or in public hassle-free. The Easy Charging App allows you to remotely control your charge at home or at work. When you're on the road, the app gives you access to the nearest charging points from your phone, and helps you navigate there via the best route. You can even use the app to filter charging points by plug type, availability or charging performance, allowing a swift and flexible charging experience wherever you are.

ENROLLING WITH CUPRA CONNECT GEN4

WELCOME ADVANCED NAVIGATION
AND CONTENT AS YOU DRIVE, ALONG
WITH ADDED SECURITY AND A REMOTE
CONNECTION TO YOUR CUPRA BORN
VIA MY CUPRA APP.



Download
My CUPRA app



How do I enrol?

To use CUPRA CONNECT GEN4 services, you need to register through My CUPRA app. Simply create your CUPRA ID, log in with your username and password, then sync your car with your mobile to start enjoying an array of services.

→ *THERE FOR YOU,
NIGHT AND DAY*

Utmost safety and comfort. The eCall service is integrated to directly connect with emergency services in the case of an accident, using both a telephone and data link.



*EVERYTHING
WITHIN REACH*

Your 12" Navi System with online features includes the below functionality:

- Access online navigation with route information and maps updated in real-time.
- Easily check power types and opening hours when searching for a charging point.
- Browse more than 10,000 radio stations and podcasts from around the world.
- Take advantage of the upgraded "Hola Hola" with natural voice command to dictate messages and access online content.

*A SMARTER
CONNECTION*

WHAT IS MY CUPRA APP?

A new exclusive App for CUPRA CONNECT GEN4 that allows you to interact with your CUPRA Born. My CUPRA app manages some of the services included with CUPRA CONNECT GEN4, with the rest of the online services managed directly from the infotainment display, as long as you are enrolled.

Some of the services included:

- E-manager and Routines: Set your desired battery percentage ready for departure. Start charging your CUPRA Born immediately or set a charging routine.
- Air conditioning: Use the app to warm up your cabin in winter, or cool it down in summer. So it's ready to go as soon as your step in.
- Parking Position: Forgot where you parked? Find your CUPRA by navigating to your last parking position.
- Doors & Lights: Keep your CUPRA in your pocket. Secure doors and switch off lights while on the move. You can also receive alerts when a warning light appears.

A PROGRESSIVE DRIVING EXPERIENCE

THE CUPRA BORN TAKES YOU FURTHER WITH INTUITIVE AND FUTURE-POWERED SOLUTIONS. EVERY FEATURE IS DESIGNED AND ENGINEERED TO ENSURE YOUR UTMOST COMFORT, SAFETY AND CONVENIENCE, EMBARKING YOU ON A NEW ROAD TOWARDS SEAMLESS DRIVEABILITY.





- *A NEW ERA FOR PERFORMANCE*

Enjoy an immersive driving experience with state-of-the-art technology. The AR-HUD (Augmented Reality Head-up Display) overlays driving directions and warnings directly onto the windscreen.

- *SIT BACK AND PARK*

Intelligent Park Assist lets you comfortably relax in your seat as it parks your car for you by automatically carrying out optimum steering movements when entering and exiting a parking space.

- *NO MORE BLIND SPOTS*

Guiding you right into your parking spot. Enjoy 360° visibility around your car with the help of four cameras, the 12" Infotainment screen, as well as the front, rear and exterior mirrors that all work together to give you a clearer view of your surroundings.

- *ONE STEP AHEAD*

Innovative vehicle networking. Intelligent CAR2X technology has the capability to wirelessly connect with other cars to share information like road works or other traffic updates. By constantly analysing traffic solutions, this functionality finds the fastest and safest route for you each time.



← *ALWAYS
AWARE*

Before opening your door to get out, Exit Assist gives off a visual and acoustic warning when there is approaching traffic. This technology is especially helpful to alert you of upcoming cyclists or motorcyclists, whose approach is usually less noticeable.

→ *ALWAYS
IN LINE*

Travel Assist makes every journey easier. This system combines Adaptive Cruise Control (ACC) and Lane Assist (featuring centre lane guidance) and collects data about the movement of other cars on unmarked roads, to automatically take the safest path*.



* Feature available with Travel Assist 2.5.

→ *BEHIND YOU
ALL THE WAY*

There when you need it. Rear Traffic Alert helps to detect approaching vehicles when backing out of driveways or parking spaces, engaging an auditory warning to begin with, or automatically braking if necessary.



← *ALWAYS BY
YOUR SIDE*

Constantly monitoring driving conditions. Turning Assist and Evasive Steering Assist features provide alerts or correct your path to avoid potential collisions when turning or steering may be necessary.



→ *READY FOR
ANYTHING*

In the event of a collision, Pre-Crash Assist uses advanced sensors to brace the vehicle by tightening seatbelts, closing windows and deploying airbags if necessary.





↑ *POWER AT YOUR FEET*

Maintain sturdy control. Sleek Dark Aluminium pedals are built to last, giving you endless performance along with all the grip you need.

↓ *NOT EVEN THE SMALLEST WORRY*

The practical semirigid boot tray makes sure to keep dirt and moisture off and comes in two versions for normal or deeper trunks. With the use of the boot tray, the double floor in the deeper trunk allows you to switch dimensions and store objects with double the height in your boot.





↗ *DOWN TO
THE DETAIL*

Keep your interior looking newer for longer. Choose between premium floor mats in Black or Petrol Blue or durable rubber floor mats, and preserve your CUPRA Born's effortless style.

↓ *PROTECTION
ALL THE WAY*

Safety wherever you go. These specially designed front and rear mudflaps catch dirt, debris, mud or stones that may fly up from the road onto the underside or body of your car.







FULLY COVERED, THE CUPRA WAY

DRIVE THE IMPULSE

What truer or greater sensation is there than to fully follow your emotions? To power up and go ahead with what the heart wants. That's what driving the impulse is all about. At CUPRA we have a world of services all uniquely designed to improve your electric experience at every turn. This personalised care comes with our unique commitment, it's there to ensure you can continue moving through your world as you desire; with complete confidence and zero worries in sight.

A UNIQUE APPROACH

Following a distinctive path requires incomparable cover. CUPRA aftercare services offer the finest possible protection for your CUPRA Born. With unique packages to suit your needs, so you can embrace the freedom to focus on the drive ahead; safe in the knowledge that unforeseen expenses are truly a thing of the past.

The CUPRA Care provides peace of mind by helping you protect your residual value.

The Born CUPRA Care Package includes:

- Brake Fluid Change
- Pollen Filter Replacement
- 1 set of Front Brake Pads
- 1 set of Front & Rear Wiper Blades
- 4 Tyres









OUR SERVICES

At CUPRA, we're right there with you. We always guarantee professional assistance; so, you're fully covered to go on following your emotions with complete freedom. Our range of unique services provide total peace of mind, letting you make the most of your CUPRA Born. This means no worries and calmer journeys, safe in the knowledge that you can drive the impulse while enjoying the following expert services:

- *CUPRA MOBILITY SERVICES*

If you find yourself needing a tow, or you're completely out of power, we're here for you. Giving you top-class roadside assistance 24/7, for a 3-year period. We'll help you no matter where you are in the E.U, including most neighbouring countries.

- *RELAX INTO THE IMPULSE*

Our official workshops, which use only genuine CUPRA parts, will get you back on the road immediately. And should you ever experience vandalism or theft, we'll always arrange a courtesy car for you.

- *FULLY COVERED*

CUPRA Care Pack takes care of the maintenance of your Born, allowing you to enjoy the drive.

ENVIRONMENTAL INFORMATION

CARBON NEUTRAL

The CUPRA Born is the first model to be delivered to customers net CO₂-neutral. This concept involves offsetting the CO₂ emissions generated during the manufacturing process and the vehicle logistics until it is delivered to the customer.

LIGHTING

Incorporating Eco LED headlamps with light guides allows for low power consumption when in low beam, high beam or when using fog lamps. This increases the headlamps' lifespan with respect to halogen headlamps.

The housing of the headlamps is made with at least 50% recycled material.

BATTERIES

The aluminium casing contributes to making the vehicle lighter.

AERODYNAMICS

Improved vehicle aerodynamics, thanks to optimised design of the bodywork, wheels and cooling system.

ACOUSTICS

The acoustic package has been adapted to ensure compliance with the sound and comfort expected of a 100% electric vehicle.

TYRES

Tyres with the lowest rolling resistance on the market.

BRAKES

Brake regeneration permits an increase in battery range because the electric motor acts as a generator when braking. It also reduces particle emissions.

BODYWORK

By using aluminium in the body structure we reduce the weight of the vehicle.

SEATS

The use of new PUR foam formulations reduces the emission of volatile organic compounds (VOCs) in the cabin interior by up to 50%.

RECYCLED MATERIALS

SEAQUAL® recycled textile material is used in the seats, partially coming from plastic collected from the sea.

DINAMICA® recycled microfibres are used on seats, armrests, and door panels. Recycled polyester produces up to 80% less energy use and CO₂ emissions in its manufacturing.

Move to ZERO, CUPRA's environmental mission
Climate Change. Resources. Air Quality. Environmental compliance.







ENVIRONMENTAL INFORMATION

ECOLOGICAL DRIVING

ECO-Assist: The PEA (Predictive Efficiency Assist) function seeks out the most efficient way to reach your destination when there are no driving assistance systems activated (without adaptive cruise control, ACC, or speed control system, GRA). Based on the predictive data provided by the navigational system (slope of the road, information on intersections/roundabouts, etc.), the engine control unit calculates and lets the driver know when they can lift their foot from the accelerator, thus driving in the most efficient way possible.

CUPRA Drive Profile: This allows the customer to choose between different driving profiles that will change the vehicle's behaviour. One of these profiles is the RANGE, which, among other actions, adjusts the climate control and changes the propulsion parameters to reduce energy consumption.



TECHNICAL SPECIFICATIONS

Discover all the technical specifications by engine type, from emissions and consumption data; to performance statistics and transmission types.

Here you'll find all the technical aspects covered so you can make an informed selection when it comes to your CUPRA Born.

The values mentioned are the result of the type approval of the selected model, in accordance with Regulation CE 2018/858. The available power (kW) and acceleration of the model depends on the state of charge of the battery and its temperature.

The accurate range for your vehicle will vary according to a number of different factors which include the route, weather conditions, vehicle load (occupants + luggage), battery age and condition, optional equipment (alloys, tyres, etc.), the use of peripheral energy consumption systems such as heating, air conditioning and heated seats, as well as your driving style. The indicated range has been calculated in compliance with the WLTP regulation which sets out standard test conditions applicable to all car manufacturers. This ensures that the values calculated in accordance with this regulation are comparable for all vehicles.





ASSISTANTS & SAFETY

| | BORN | eBOOST |
|---|------|--------|
| 3-point seat belts in front with pretensioner and visual and acoustic reminders | • | • |
| Side, curtain and interaction airbags in front | • | • |
| i-Size and Top Tether child seat anchors in front passenger side | • | • |
| 330×23 mm front disc brakes | • | - |
| 340×27 mm front disc brakes | - | • |
| 280 mm rear drum brakes | • | • |
| Lane Assist | • | • |
| Speed limiter system | • | • |
| Tiredness Recognition System | • | • |
| Pedestrian and cyclist protection | • | • |
| Turning Assist | • | • |
| Emergency Call (eCall) | • | • |
| Pilot M Pack: | | |
| - Adaptive Cruise Control and speed limiter | | |
| - High Beam Assist | | |
| - Navigation system with media and CUPRA CONNECT PLUS with Online Services | • | - |
| - Rear View Camera | | |
| - Traffic Sign Recognition | | |
| Pilot "L" + TPA Pack: | | |
| - Adaptive Cruise Control and speed limiter | | |
| - High Beam Assist | | |
| - Top View Camera | | |
| - Traffic Sign Recognition | | |
| - Rear Traffic Alert, Lane Change System and Exit Warning System | - | • |
| - Travel Assist | | |
| - Intelligent Park Assist | | |
| - Trained Park Assist | | |
| Protect Pack: | | |
| - Anti-theft alarm system, interior monitoring, backup horn and towing protection | ○ | ○ |
| - Wheel bolts with anti-theft protection | | |
| - Pre-Crash | | |

EXTERIOR

| | BORN | eBOOST |
|---|------|--------|
| 18" Cyclone | ● | - |
| 19" Typhoon Aero wheel | ○ | ● |
| 19" Copper Typhoon Aero wheel | ○ | - |
| 20" Hurricane Aero wheel ⁴ | ○ | - |
| 20" Blizzard Aero wheel ⁴ | ○ | - |
| 20" Firestorm Aero wheel ⁵ | ○ | - |
| All season tyres for 19" Typhoon Aero wheel | ○ | ○ |
| All season tyres for 19" Copper Typhoon Aero wheel | ○ | ○ |
| Exterior mirrors cover in Liquid Grey | ● | ● |
| Adjustable and heated power-folding exterior mirrors with front passenger exterior mirror lowering function | ● | ● |
| Aspherical exterior mirrors on driver side and convex on front passenger side | ● | ● |
| Full LED headlamps with Welcome Ceremony | ● | ● |
| Front LED fog lamps integrated in headlamps | ● | ● |
| Coast-to-coast LED tail lights | ● | ● |
| Welcome Light in exterior mirrors | ● | ● |
| Heat-insulating glass and Acoustic windshield | ● | ● |
| Privacy Pack (Tinted windows) | ● | ● |

● Standard ○ Optional – Not available

¹ Not available with Pilot L Pack.

² Not available with Pilot M and Pilot L Packs.

³ Not available with Pilot M and Pilot M+ Packs. Not compatible with Tech L Packs.

⁴ Requires tool kit.

⁵ Requires tool kit. Not compatible with Dynamic Pack.
Includes Dynamic Chassis Control (DCC).

EQUIPMENT

EXTERIOR

| | BORN | BORN eBOOST |
|---|------|-------------|
| 18" "Cyclone" Alloy wheels | ● | - |
| 19" "Typhoon" Machined Alloy wheels in Black / Silver | ○ | ● |
| Privacy Pack: | | |
| - Dark tinted windows | ● | ● |
| Front and rear power windows | ● | ● |
| Full LED headlamps with ceremony, adverse weather function | ● | ● |
| LED rear Coast to Coast Light | ● | ● |
| Welcome light in exterior mirrors | ● | ● |
| Exterior mirror housings painted in Grey, powerfolding , heated | ● | ● |
| CUPRA Bumpers | ● | ● |
| Sports Suspension | ● | ● |

INTERIOR

| | | |
|---|---|---|
| Leather-wrapped multi-function sports steering wheel, heated | ● | ● |
| CUPRA steering wheel with satellite buttons | - | ● |
| Aluminium pedals | ● | ● |
| CUPRA Drive Profile | ● | ● |
| Interior multicolour ambient light | ● | ● |
| CUPRA Bucket seats with SEQUAL YARN | ● | - |
| Manually adjustable height for front seats | ● | - |
| Below Zero | | |
| - Heated Front Seats | ● | ● |
| - Heated Washing Jets | | ● |
| CUPRA Grey Dinamica Bucket seats <small>(Option PLN) [Not for K11C5CD1: 77kWh eBoost 5 seat]</small> | ○ | ● |
| Heated, electrically adjustable, massage front seats <small>(Option PLN) [Not for K11C5CD1: 77kWh eBoost 5 seat]</small> | ○ | ● |
| Breakaway auto dimming rear view mirror | ● | ● |
| Rear Armrest | - | ● |
| Climatronic 2 zone with AirCare & air quality sensor | ● | ● |
| Full Link (Wired & Wireless) | ● | ● |

TECHNOLOGY

| | | |
|---|---|---|
| 12" Touchscreen Infotainment System w/ Voice Control | ● | ● |
| 5,3" Digital cockpit | ● | ● |
| Pilot "M" | | |
| - Navigation System with CUPRA CONNECT | | |
| - Adaptive Cruise Control with follow-to-stop | ● | - |
| - Light Assist | | |
| - Rear View Camera | | |
| - Traffic Sign Recognition | | |
| Pilot "L" + Trained Park Assist | | |
| - Top View Camera | | |
| - Navigation System with CUPRA CONNECT | | |
| - Adaptive Cruise Control with follow-to-stop | | |
| - Rear Traffic Alert, Lane Change System & Exit Warning | ○ | ● |
| - Front Light Assist | | |
| - Travel Assist 2.5 (Semi Autonomous Driving System, Traffic Jam Assist & Emergency Assist) | | |
| - Traffic Sign Recognition | | |
| - Intelligent Park Assist | | |
| - Trained Park Assist | | |
| Tech "M" | | |
| - Kessy Advance with illuminated door handles | | |
| - Car2x <small>CUPRA BORN</small> | ● | ● |
| - Wireless Charging | | |
| - Antenna Amplifier | | |

TECHNOLOGY

| | BORN | BORN eBOOST |
|---|------|-------------|
| 4 x USB-C sockets or - 2 in front (Charge & Connectivity) - 2 in rear (Charge only) | • | • |
| DAB Radio | • | • |
| Front & Rear Parking Sensors | • | • |
| Rain & light sensor | • | • |
| Acoustic windshield | • | • |
| Start-stop system with regenerative braking | • | • |
| CUPRA CONNECT GEN. 4 | • | • |

SAFETY

| | | |
|--|---|---|
| Tyre pressure monitoring system | • | • |
| i-Size and 2 top tether child seat anchors in rear seats and passenger seat | • | • |
| 3-point safety belts for front and rear seats, with visual and acoustic reminders | • | • |
| Pedestrian & Cyclist protection | • | • |
| Emergency Call (eCall) | • | • |
| Front Assist | • | • |
| Lane Assist | • | • |
| Tiredness Recognition | • | • |
| Auto Lights and Wipers | • | • |
| Emergency Steering Support with Turn Assist | • | • |

OPTIONAL EQUIPMENT

| ALLOY WHEELS | | BORN | BORN eBOOST |
|--|------------|--------|-------------|
| 19" "TYPHOON" Alloy wheels Machined in Sport Black/Silver (31/1) | PYB | ○ | ● |
| 19" "TYPHOON" Alloy wheels Machined in Sport Black/Copper (31/2) | PYA | ○ - | - ○ |
| 20" "HURRICANE" Aero Machined in Sport Black (31/3) | P8Y | ○ - | - ○ |
| 20" "BLIZZARD" Aero Machined in Glossy Black / Copper (31/4) | P8Z | ○ - | - ○ |
| 20" "FIRESTORM" Aero Machined in Glossy Black w/ Performance Tyres (31/5) Includes DCC | PUZ | ○ - | - ○ |

| PACKS | | BORN | BORN eBOOST |
|--|------------|------|-------------|
| Tech "L" w/o SAFE - Kessy Advance with Illuminated door handles - Car2x - Wireless Charging - Antena Amplifier (Above items standard from Tech "M") | PK2 | ○ | - |
| - Intelligent Park Assist - Trained Park Assist (Added with Tech "L") | | | |
| Tech "L" w/ SAFE - Keyless Entry & Go, Kessy Advance with SAFELOCK - Car2x - Wireless Charging - Antena Amplifier (Above items standard from Tech "M") | PK3 | ○ | - |
| - Intelligent Park Assist - Trained Park Assist (Added with Tech "L" w/SAFE) | | | |
| Pilot "L" + Trained Park Assist - Top View Camera - Navigation System with CUPRA CONNECT - Adaptive Cruise Control with follow-to-stop - Rear Traffic Alert, Lane Change System & Exit Warning - Front Light Assist - Travel Assist 2.5 (Semi Autonomous Driving System, Traffic Jam Assist & Emergency Assist) - Traffic Sign Recognition - Intelligent Park Assist - Trained Park Assist | PZC | ○ | ● |
| Dynamic Pack - DCC Suspension (Front & Rear) - DCC Drive Profile | PFD | ○ | ○ |
| Skyline Pack - Panoramic Sunroof [Not for 77kWh] | PTC | ○ | ○ |
| Cargo Pack - Double Floor in Boot | PVD | ○ | ○ |
| Protect Pack - Anti-theft alarm system, interior monitoring, towing protection - Wheel bots with anti-theft protection - Central Locking with Keyless Go - Pre Crash Assist | WAS | ○ | ○ |

| SPECIAL ITEMS | | BORN | BORN eBOOST |
|--|------------|------|-------------|
| Heat Pump | PHP | ○ | ○ |
| BeatsAudio™ Sound System | PNB | ○ | ○ |
| Augmented Reality Head Up Display (AR-HUD) | PZT | ○ | ● |

| INTERIOR | | BORN | BORN eBOOST |
|---|------------|------|----------------|
| Granite Grey Dinamica Seats (Bucket Seats + Electric, Massage & Heated Front Seats) [Not for K11C5CD1: 77kWh eBoost 5 seat] | PLN | ○ | ● |
| Aurora Blue Dinamica Seats (Bucket Seats + Electric, Massage & Heated Front Seats) [Not for K11C5CD1: 77kWh eBoost 5 seat] | PLG | ○ | No Cost Option |

| PAINT FINISHES | | BORN | BORN eBOOST |
|--------------------------------------|----------|------|-------------|
| Soft Paint | - | ● | ● |
| Metallic Paint | M | ○ | ○ |
| Premium Metallic Paint (Aurora Blue) | K | ○ | ○ |

*Adding optional extras to vehicles can have an impact on the battery range of the vehicle. Please discuss the addition of options and their impact with your CUPRA Master within our CUPRA Network. Information & pricing subject to change without notice.

ACCESSORIES

PERFORMANCE

| | REFERENCE |
|---------------|------------|
| 19" TYPHOON | 10E601025L |
| 20" FIRESTORM | 10E601025H |

INTERIOR

| | |
|-----------------------------------|---------------|
| Dark aluminium pedals (automatic) | 5FA064205 9DG |
| Multi-hanger | 000061127D |
| Storage pocket | 000061680B |

MERCHANDISING

| | |
|------------------|------------|
| CUPRA Member box | 575087013G |
|------------------|------------|

SAFETY

| | |
|----------------------------------|-------------|
| Utility kit CUPRA (1 triangle) | 6H3093990 |
| Utility kit CUPRA (2 triangles) | 6H3093990A |
| Security kit CUPRA (1 triangle) | 6H3093990B |
| Security kit CUPRA (2 triangles) | 6H3093990C |
| Warning triangle (1 unit) | 000093600B |
| Warning triangle (2 units) | 000093601A |
| Reflective jacket | 000093900SA |
| Reflective vest | 000093056J |
| LED flashlight | 000069690K |
| Cleaning kit for matte paint | 000087700CH |

PROTECTION

| | REFERENCE |
|--|----------------|
| CUPRA car cover | 1EA061701 |
| CUPRA premium floor mats - LHD | 1EB863011A LOE |
| CUPRA premium floor mats - RHD | 1EC863011A LOE |
| CUPRA premium floor mats Petrol Blue - LHD | 1EB863011B LOE |
| CUPRA premium floor mats Petrol Blue - RHD | 1EC863011B LOE |
| CUPRA TPE floor mats - LHD | 1EB061500 041 |
| CUPRA TPE floor mats - RHD | 1EC061500 041 |
| Semirigid boot tray | 1EA061201 |
| Semirigid boot tray double floor | 1EA061201A |
| Front mudflaps | 1EA075101A |
| Rear mudflaps | 1EA075111A |

INFOTAINMENT

| | |
|--------------------|-------------|
| CUPRA Cable 3 in 1 | 000051444AR |
|--------------------|-------------|

TECHNICAL SPECIFICATIONS

GENERAL INFORMATION

Born 204hp 58 kWh

| | |
|-----------------------------|-----------|
| Acceleration (0-50 km/h) | 2.9 |
| Acceleration (0-100 km/h) | 7.3 |
| Maximum power (HP/kW) | 204 / 150 |
| Electric range max-min (km) | 427 - 378 |

BATTERY

| | |
|----------------------------------|-------------|
| Battery type | Lithium-ion |
| Battery capacity (kWh) | 58 (62) |
| Battery voltage | 270 - 459V |
| Charging time (AC 7kW) | - |
| Charging time (AC 11kW) | 6h 15min |
| Charging time (DC 50kW) | - |
| Charging time (DC 110kW) | - |
| Charging time (DC 120kW) | 35min |
| Charging time (DC 170kW) | - |
| Charging time 100 km range/100kW | 8min |
| Charging time 100 km range/170kW | - |

DRIVETRAIN

| | |
|-----------------|------------|
| Max torque (Nm) | 310/0-4200 |
|-----------------|------------|

ELECTRIC CONSUMPTION

| | |
|---|-------------|
| Electric consumption combined WLTP (kWh/100 km) | 15.3 - 17.3 |
| Combined range WLTP max-min (km) | 427 - 378 |

CHASSIS

Born 204hp 58 kWh

| | |
|------------------|---|
| Front suspension | McPherson Sport suspension (DCC Sport optional) |
| Rear suspension | Multilink Sport suspension (DCC Sport optional) |

STEERING

| | |
|-----------------------------|--|
| Steering system | Electromechanical power and progressive steering |
| Turning Circle Diameter (m) | 10.15 |

BRAKES

| | |
|----------------------------------|--|
| Brake system | ABS, ESC Sport, electromechanical brake booster and regenerative brake |
| Standard front CUPRA brakes (mm) | 330×23 disc brakes |

WEIGHTS

| | |
|------------------------|-------|
| Length (mm) | 4,324 |
| Width (mm) | 1,809 |
| Height (mm) | 1,540 |
| Boot capacity (litres) | 385 |
| Weight (Kg) | 2,270 |

TECHNICAL SPECIFICATIONS



GENERAL INFORMATION

| | Born eBoost 231hp 58 kWh | Born eBoost 231hp 77kWh (4 Seats) |
|-----------------------------|-------------------------------------|--|
| Acceleration (0-50 km/h) | 2.6 | 2.8 |
| Acceleration (0-100 km/h) | 6.6 | 7.0 |
| Maximum power (HP/kW) | 231 / 170* | 231 / 170* |
| Electric range max-min (km) | 422 - 375 | 552 - 496 |

BATTERY

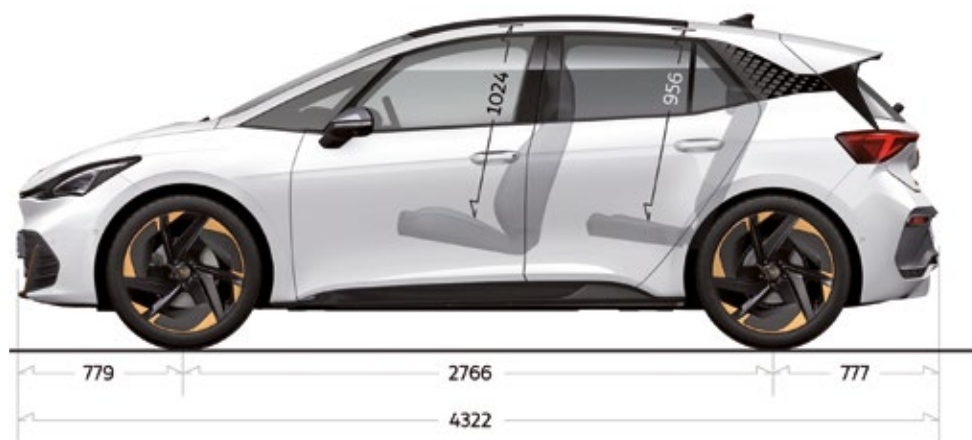
| | | |
|----------------------------------|-------------|-------------|
| Battery type | Lithium-ion | Lithium-ion |
| Battery capacity (kWh) | 58 (62) | 77 (82) |
| Battery voltage | 270-459V | 240-408V |
| Charging time (AC 7kW) | - | - |
| Charging time (AC 11kW) | 6h 15min | 7h 30min |
| Charging time (DC 50 kW) | 53 - 55min | 70 - 72min |
| Charging time (DC 110 kW) | - | - |
| Charging time (DC 120 kW) | 35min | 30 min |
| Charging time (DC 170 kW) | - | - |
| Charging time 100 km range/100kW | 31min | 40-42 min |
| Charging time 100 km range/170kW | - | 5min |

DRIVETRAIN

| | | |
|-----------------|------------|------------|
| Max torque (Nm) | 310/0-5500 | 310/0-5000 |
|-----------------|------------|------------|

ELECTRIC CONSUMPTION

| | | |
|---|-------------|------------|
| Electric consumption combined WLTP (kWh/100 km) | 15.5 - 17.4 | 15.7- 17.5 |
| Combined range WLTP max-min (km) | 422 - 375 | 552 - 496 |



CHASSIS

| | Born eBoost 231hp 58 kWh | Born eBoost 231hp 77kWh (4 Seats) |
|------------------|---|--|
| Front suspension | McPherson Sport suspension (DCC Sport optional) | |
| Rear suspension | Multilink Sport suspension (DCC Sport optional) | |

STEERING

| | | |
|-----------------------------|--|--|
| Steering system | Electromechanical power and progressive steering | |
| Turning Circle Diameter (m) | 10.15 | |

BRAKES

| | | |
|----------------------------------|--|--------------------|
| Brake system | ABS, ESC Sport, electromechanical brake booster and regenerative brake | |
| Standard front CUPRA brakes (mm) | 340x27 disc brakes | 340x27 disc brakes |

WEIGHTS

| | | |
|------------------------|-------|-------|
| Length (mm) | 4,324 | 4,324 |
| Width (mm) | 1,809 | 1,809 |
| Height (mm) | 1,540 | 1,540 |
| Boot capacity (litres) | 385 | 385 |
| Weight (Kg) | 2,280 | 2,300 |
| Seats | 5 | 4 |

*Maximum power determined according to UN GTR.21, available for max. 30 seconds. The power output available in individual driving situation depends on variable factors such as ambient temperature, temperature/charging /conditioning status or physical ageing of the high-voltage battery. Availability of maximum power requires a specific high voltage battery temperature of between 23-50°C and a battery charge level greater than 55% to deliver around 170 kW for 58 kWh (62 kWh Gross) battery, and temperature of between 23-50°C and a battery charge level greater than 85% to deliver around 170kW for 77 kWh (82 kWh Gross) Battery. Any deviations from the aforementioned parameters can lead to reduced power output and even to the overboost not being available at all.

TECHNICAL SPECIFICATIONS



GENERAL INFORMATION

| | Born eBoost 231hp 77kWh (5 Seats) |
|-----------------------------|--|
| Acceleration (0-50 km/h) | 2.8 |
| Acceleration (0-100 km/h) | 7.0 |
| Maximum power (HP/kW) | 231 / 170 |
| Electric range max-min (km) | 552 - 496 |

BATTERY

| | |
|----------------------------------|-------------|
| Battery type | Lithium-ion |
| Battery capacity (kWh) | 77 (82) |
| Battery voltage | 240 - 408V |
| Charging time (AC 7kW) | - |
| Charging time (AC 11kW) | 7h 30min |
| Charging time (DC 50 kW) | 70-72min |
| Charging time (DC 110 kW) | - |
| Charging time (DC 120 kW) | 35min |
| Charging time (DC 170 kW) | - |
| Charging time 100 km range/100kW | 30min |
| Charging time 100 km range/170kW | - |

DRIVETRAIN

| | |
|-----------------|------------|
| Max torque (Nm) | 310/0-5000 |
|-----------------|------------|

ELECTRIC CONSUMPTION

| | |
|---|-------------|
| Electric consumption combined WLTP (kWh/100 km) | 15.7 - 17.5 |
| Combined range WLTP max-min (km) | 552 - 496 |

CHASSIS

Born eBoost 231hp 77kWh (5 Seats)

| | |
|------------------|---|
| Front suspension | McPherson Sport suspension (DCC Sport optional) |
| Rear suspension | Multilink Sport suspension (DCC Sport optional) |

STEERING

| | |
|-----------------------------|--|
| Steering system | Electromechanical power and progressive steering |
| Turning Circle Diameter (m) | 10.15 |

BRAKES

| | |
|----------------------------------|--|
| Brake system | ABS, ESC Sport, electromechanical brake booster and regenerative brake |
| Standard front CUPRA brakes (mm) | 330x23 disc brakes |

WEIGHTS

| | |
|------------------------|-------|
| Length (mm) | 4,324 |
| Width (mm) | 1,809 |
| Height (mm) | 1,540 |
| Boot capacity (litres) | 385 |
| Weight (Kg) | 2,320 |
| Seats | 5 |



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